

## **KAON joins Frog by Wyplay to extend choice and freedom of middleware for its pay TV operators Set-Top Boxes**

- ***Operators benefit from accelerated time to market***
- ***Companies collaborating joint business opportunities worldwide***

**Marseille, France & Sunnam, Korea – October 16<sup>th</sup>, 2014** — Wyplay, creator of software solutions for leading pay-TV operators, and Kaon Media Co., Ltd. (KOSDAQ: KAON MEDIA), a leading provider of digital set-top-boxes, today announced that KAON has become a Licensee of the Frog shared-source solution and will be acting as a set-top-box Integrator for Frog, effectively becoming a worldwide distributor of Wyplay’s middleware. The companies will also collaborate at the technical level so that the Frog solution is pre-integrated to KAON’s set-top box products in order to provide an accelerated time to market for convergent services offered by pay TV operators.

Frog is based on Wyplay’s software for client devices and TV operators’ backends, the source code of which is shared among a growing community of more than 60 licensee companies, including chipset vendors, device manufacturers, independent software vendors, software services providers, and operators.

“We have joined the Frog by Wyplay initiative to be able to meet operators’ requirements faster.” said Tom Buhl, Executive Vice President of KAON. “The open and collaborative model that Frog allows will enable us to reach a greater speed to market for custom operator solutions based on our products range and to focus our R&D efforts to continuously deliver technology leadership based on common standards.”

“Since KAON joined the Frog Community, we have had a close business relationship on several operator accounts worldwide.” said Wyplay CEO Jacques Bourginaud. He added, “We believe that the combination of KAON’s full line-up of STBs from cost effective SD Boxes to advanced 4K UHD Video Gateways with our Frog solution is able to address the most advanced market requirements.”

The full source code and technical documentation of the Frog middleware are available to licensees on the Frog Community Portal at <http://portal.frogbywyplay.com>

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**About KAON**

**A Technology Leader in STB and Connected Home Solution for Pay-TV Operators**

KAON is a technology leader in Pay-TV and home networking solutions. We ensure the connected home technology which enables consumers to simply change the way they experience entertainment and information at home. With the full line-up of innovative platforms together with various software and service solutions, KAON provides the easiest access to multi-screen experiences in anywhere at any time. We are well recognized by most of Tier 1 Telcos and broadcast operators in more than 80 countries around the globe. Headquartered in South Korea, KAON represents in Norway, Germany, Dubai, Russia, India, Brazil, Argentina and Mexico. For additional information about KAON, please visit [www.kaonmedia.com](http://www.kaonmedia.com).

**About Wyplay**

Independent and internationally recognized, Wyplay develops open, modular and innovative software solutions for IPTV, cable, satellite and terrestrial TV operators and broadcasters around the world. Wyplay technology enables operators to select, configure and easily deploy solutions with the market's richest pre-configured modular solutions including electronic program guide, zapper, video recorder, media-center, home-connectivity, social TV, HTML5, Android, OTT platform, multi-screen, multi-room, ... Wyplay's Service Offering allows operators to deploy solutions based on their specific product strategy and market needs. Wyplay is a strategic partner for such leading brands as SFR, Vodafone, Belgacom and now Canal+. To learn more about Wyplay's set-top box, multi-screen and OTT solutions, please visit [www.wyplay.com](http://www.wyplay.com) and [www.FrogByWyplay.com](http://www.FrogByWyplay.com).

**Blog:** [www.frogbywyplay.com/page/blog](http://www.frogbywyplay.com/page/blog)

**Twitter:** [@frogbywyplay](https://twitter.com/frogbywyplay)

**YouTube:** <http://www.youtube.com/user/Wyplay/videos>

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